

# ALL-IN-ONE SOLUTIONS

2022 CATALOG

Visual Identity, Branding, Packaging, Packing, Goodies, Events & Web



DESIGN

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## YOUR BUSINESS PARTNER WITH OUR ALL-IN-ONE SOLUTION

**CK Design** offers you a wide variety of services, for your white label project, your new company, or simply to refresh your brand visual identity and marketing strategy. We will reduce the number of service providers and contacts. It will definitely make you save time and money.

Our unique in-house all-in-one solution will make your projects so much easier!

# ABOUT **CK DESIGN**



#### **ACTIVE SINCE 2017**

After 5 years of experience in the CBD industry, we are proud to introduce you to our in-house design department, with our solutions to help you with your branding and business ideas.



#### **OVER 20 YEARS OF EXPERIENCE**

Over 20 years of experience in various fields, such as event promotion, lifestyle, luxury brands, hospitality, real estate, private banking, and many more... our designer in chief will drive you along a journey to make your vision a reality.



#### FIRST FULL SERVICE COMPANY

From the idea to the market, with distribution in Switzerland and Europe, our innovative solution is the first in the Swiss and European cannabis industry.



#### **CANNATRADE AWARD WINNER**

Winner of the «Best stand» at the Cannatrade Award show 2022 with the Cannabis King brand.

### **BRANDING & LOGO DESIGN**





















#### LOGO CREATION / **REBRANDING**

#### **BASIC PACK**

4 logos to choose from + 1 revision.

Graphic	chart
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Font	included
Delivery	Vector, PNG, JPG

#### **PRO PACK**

5 logos to choose from + 2 revisions.

Graphic cha	r <b>t</b> include
Font	include
Delivery	Vector, PNG, JP

#### PRO PACK +

5 logos to choose from + 4 revisions.

Graphic cha	<b>included</b>
Font	included
Delivery	Vector, PNG, JPG





**LOGO DESIGN** 

We drive you along a journey from your idea to the final logo.

**IDENTITY & BRANDING** 

Build a strong and recognizable image for your brand.



**BRAND DESIGN** 











### STAND UP POUCHES **DESIGN**



#### **PACKAGING DESIGN BASIC PACK**

Simple graphics based on your logo with a custom background and layout.

Packs	1, 2 or 3 designs + variations	
Finishing	Metallic effect, clear window	
Delivery	PDF files ready to prin	
	(Swiss & EU law compliant)	

visual identity | logo design | packaging | printing

#### **PACKAGING DESIGN ILLUSTRATION PACK**

More complex graphics with custom illustrations, backgrounds and layouts.

Packs	1, 2 or 3 designs + variations	
Finishing	Metallic effect, clear window	
Delivery	PDF files ready to print	
	(Swiss & EU law compliant)	





### PACKAGING DESIGN ADVANCED PACK

Fully customized illustrations, concepts, backgrounds and layouts.

Packs
1, 2 or 3 designs + variations

Finishing
Metallic effect, clear window

PDF files ready to print
(Swiss & EU law compliant)

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re-branding | custom illustrations | packaging | printing | machine packing

## STAND UP POUCHES **PRINTING**

#### PRINTING SOLUTIONS

(22 days, 14 days, 8 days)

Pouches available in aluminum or plastic with transparent window, mat or glossy.

Material BOPET | ALUMINUM | PET | PE BOPET | PET | PE EVOH PE

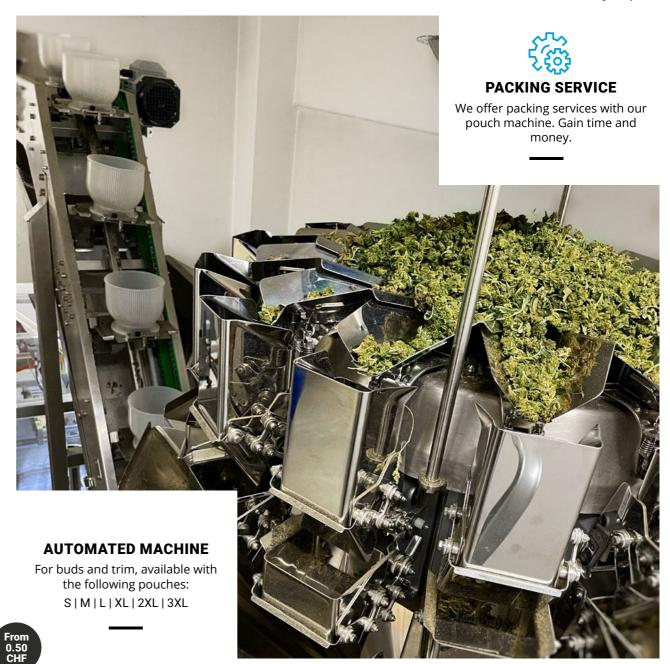
Size XS | S | M | L | XL | 2XL | 3XL

Finishing

Metallic effect, clear window Mat or glossy



All types of requests can be done on demand: soft touch, hot foil, custom shapes, etc...



A variety of CBD flowers available in-house as well as custom orders.





### OILS, E-LIQUIDS & COSMETICS

All types of packaging can be made for your wellness products. We have many partners worldwide for printing and production to suit your needs.

## OTHER PACKAGING **DESIGN**



We offer labelling services for all your cylindrical containers or white label projects.

Size	Any size
Label type	Any material / finisl
Format	Cylindrical containe

### AND MUCH MORE UPON REQUEST

Any request can be sourced via our large network of partners; activated charcoal filters, vape pens, e-liquids, etc...



A variety of raw materials and white labels are available in-house as well as customized orders.

#### **GRINDERS**

#### **IN A VARIETY OF COLORS**

Laser engraved or screen print grinders with your logo / design on top.

Material Plastic | zinc alloy | aluminum ceramic | stainless steel

**Sizes** 2 or 4 layers | 63mm | 55mm | 40mm



#### METALLIC JOINT HOLDER

#### **IN A VARIETY OF COLORS**

Laser engraved or screen print with your logo.

Size	110x15mm
Customization	Screen print
Material	Aluminum



#### **ROLLING TRAY**

#### **IN A VARIETY OF COLORS**

Printed rolling tray with your logo or custom design.

Sizes	S M L
Customization	CMYK print
Material	0.35mm tinplate



## IT'S NICE TO HAVE ACCESSORIES

#### **LIGHTERS**

#### **IN A VARIETY OF COLORS**

Print on BIC® J26, J25 or J23, single or both sides with your logo / design.

Sizes	25x82x15mm   22x62x11mm
	22x76x11mm

**Customization** Up to 4 colors





### LIGHTER LEASH IN A VARIETY OF COLORS

Retractable lighter holder clip-on with your logo printed on the center.

 Size
 Diameter 35mm (Cord 60cm)

 Customization
 CMYK print

Colors Black, red, blue, yellow





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#### **PLASTIC JOINT TUBE IN A VARIETY OF COLORS**

Pop top joint tube, screen print or hot foil with your logo.

Material	Plastic

98mm | 109mm Sizes





#### **SILICON ASHTRAY**

#### **IN A VARIETY OF COLORS**

Custom colors possible. Single color or color patterns with your logo printed.

1247x30.5mm Size





#### **ROLLING PAPERS & FILTERS** IN A VARIETY OF MATERIALS

Printed rolling papers customized to your brand. Various sizes, materials and options.

Sizes	Small   king-size   slim
Customization	CMYK print

With / without tips **Options** 



#### **DECKCHAIRS IN A VARIETY OF COLORS**

Wooden lawn chair with armrest and a cup holder. Digital print with your logo and design.

Material	Natural beech wood (FSC certified)
	Fabric 100 % polyester

Size 1380 x 690mm (folded)



#### **T-SHIRTS - POLOS**

#### **IN A VARIETY OF COLORS**

All kinds of t-shirts, polos and apparel.

Sizes	XS S M L XL XXL
Material	Any fabric
Customization	screen print, embroidery,

screen print, embroidery, digital print



#### **AND MANY MORE...**

Anything you need on request; from prints, business cards, catalogs, roll-ups, magnets, apparel, etc...





## BOOTH & DESIGN CONCEPT MAKE YOUR EVENT MAGICAL

We give life to your ideas while working together. Hand-in-hand we will find the best solutions to fit your needs and budget.

All projetcs start with mood boards, 3D renderings, and finally the manufacturing. We offer a wide range of possibilities, from the simple booth, to the complex one with LED screens. All elements are carefully packed in wooden crates delivered to your door.

We also rent our exsiting modules. Your designs can be printed on fabrics as well as different elements (Spin the wheel, ...). We also handle the logistics including delivery, assembly and dismantling.

## FOR YOUR EVENTS & STANDS



#### **CONCEPT & DESIGN**

Create a unique concept to promote your brand at a fair or event. Let's make the magic happen with your customers!



#### **MANUFACTURING**

All types of structures and materials are available through our extended network. Your modules will be delivered directly to your door, in strong wooden crates, with mounting instructions.

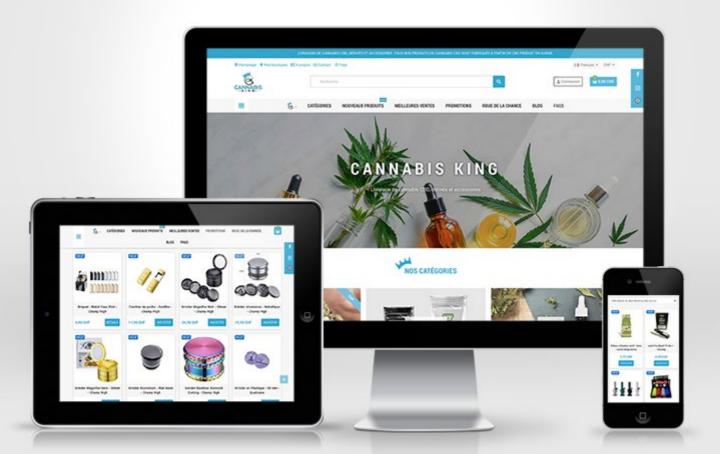


#### **ENTERTAINMENT CONCEPTS**

Entertain your customers with unique games that reprensent your brand. They will have fun and never forget your brand!

### WEBSITE &

### **E-COMMERCE**





From 2'000 CHF

#### A SIMPLE WEBSITE

A simple website based on Wordpress CMS to showcase your brand and products. Tell the world you exist.

This pack includes design and programming, as well as basic SEO.

We can also redesign an existing website on any CMS or code.

#### E-COMMERCE

If you want to go a step further, we can provide you with a full e-commerce website or redesign yours.

This includes the design as well as development and a payment gateway. We mainly use Prestashop and Woocommerce, but any CMS is welcome.

Fron 5'00 CHF



## ALL-IN-ONE **PACKAGES**







#### PACK 1 BASIC REBRANDING

- Visual identity and logo design
- 3 designs for stand up pouches
- Pouch printing
- Automated pouch packing
- Goodies / Accessories

#### PACK 2 STANDARD REBRANDING

- Visual identity and logo design
- 3 designs for stand up pouches
- Pouch printing
- Automated pouch packing
- Goodies / Accessories
- Basic website

#### PACK 3 ADVANCED REBRANDING

- Visual identity and logo design
- 3 designs for stand up pouches
- Pouch printing
- Automated pouch packing
- Goodies / Accessories
- e-Commerce website



We can do any packages to suit your needs.



## **SAY HIGH!**

CALL US TODAY

We will get back to you asap with our best offer!



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